WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

## REGISTERED TRADEMARK - EUIPO (European Union)

210 Serial number
007057433

111 Registration number
007057433

551 Kind of mark
Individual

550 Type of mark
Figurative

511 Nice classification - NCL
3, 9, 11, 14, 16, 18, 20, 25, 35, 36, 38, 39, 41, 42, 45

220 Application date
July 10, 2008

151 Registration date
August 18, 2009

180 Expiry date
July 10, 2028

540 Reproduction of the mark

## NAMES AND ADDRESSES

### 730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Gruppo Buffetti S.p.A.
- Kind
Legal Entity
- Address
Gruppo Buffetti S.p.A. Via Filippo Caruso
23 I-00173 Roma ITALIA
- Country
Italy

### 740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
INTERPATENT
- Kind
Legal Person
- Address
INTERPATENT Via Caboto
35 I-10129 Torino ITALIA
- Country
Italy

### 750 ADDRESS FOR CORRESPONDENCE

- Name
INTERPATENT
- Address
INTERPATENT Via Caboto
35 I-10129 Torino ITALIA
- Country
Italy

## CLASSIFICATION

### 511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

- 3
Cleaning and polishing preparations • soaps • cleaning preparations for computers, video terminals and electronic devices • cleaning and hygienic preparations for personal use • bath products
- 9
Computer programs • Internet software • magnetic media for computer programs • computer devices relating to computer programs, data and word processing equipment • apparatus and parts therefor for the transmission of data and signals by telephone, telegraph, fax, telex, cable and any other telecommunications instrument • computers • electronic identification cards • audiovisual media • pre-recorded and blank sound and image carriers, in particular recording discs, compact discs, magnetic tapes, recording cassettes, video cassettes and tapes • video and computer media for electronic publishing • carriers for recording or reproduction of sound, images or designs • computer components • computer peripheral devices, data stored in or on electronic, magnetic, optical, or other media • holograms • video devices for controlling menu selection and images on a video screen • message sending equipment • connection apparatus for computer equipment (modems) • interfaces • telecommunications apparatus • data-processing apparatus • facsimile apparatus • optical and magnetic data carriers • electric, electromagnetic, optical, signalling, checking (supervision), scientific apparatus and instruments for satellites • laser apparatus • transmission apparatus • receiving apparatus • audiovisual apparatus • optical character reading apparatus and instruments • visual-display instruments • electronic cards • magnetically encoded cards • floppy disks • calculating disks • optical disks • photocopiers • luminous signs • optical lamps • bar code readers • compact disc players • DVD players • optical readers • electric batteries and batteries • cash registers • telephone answering machines • portable telephones • telephone apparatus • calculating devices • electronic dictionaries • video projectors, overhead projectors, accessories for overhead projectors • laptop and notebook computer cases, personal organisers

- 11

Apparatus for lighting, heating, refrigerating, ventilating, water supply, coffee dispensing • sockets for electric lights • electric coffee percolators

- 14

Goods in precious metals and their alloys or coated therewith • imitation jewellery • precious stones • horological and chronometric instruments • key rings • charms and medals • desktidies

- 16

Articles of stationery • office articles • goods for binding and plastic coating documents • black and white, and colour photocopies • stamps (seals), paper • paper for recording machines • forms • catalogues • newspapers • books • posters • manuals • instruction and teaching manuals • teaching/play material • pamphlets • periodicals • prospectuses • publications • publications for use with computer software • programs printed on paper for apparatus for processing data, text, graphics, sound and fixed and moving images • printed publications concerning programs and transmissions broadcast via satellite and telematic means • graphic reproductions • magazines • index cards • printed matter • paper tapes and cards for computers • prints • diaries and personal organisers • photograph albums • files • notebook cases • elasticated folders • pocket portfolios • binders with mechanisms • ring binders • cards for stationery and filing purposes • visiting card holders • desk tidies • desk pads • forms, contracts, tax ledgers and forms, printed matter in general, ledgers in general • label dispensing machines • price marking machines • paper dictionaries • computer consumables, printer tapes and cartridges, toner, slipcase binders, ring binders, folders, box files, document storage boxes and large folders, hanging files, document wallets, wallets of plastic and display books, dividers, index books, classification folders, blackboards, planning boards and notice boards, writing implements, pencils, pencil lead holders, erasers, pencil sharpeners, pens and roller pens, marker pens, highlighter pens, correctors, gift pens, refills, stapling presses, hole punches, scissors, paper knives and cutters, adhesive tapes, adhesives, printer and copier paper, coloured paper, special laser and inkjet media, labels, business and greeting cards, wrapping paper, paper rolls, continuous forms, writing pads and writing or drawing books, memo pads, notebooks, envelopes, mailing and packaging goods, writing sets, desk pads, pen holders and desk tidies, bookends, magazine holders, desk trays, drawer sets, waste paper baskets, copyholders, drawing and instructional material, pastels, felt-tip pens, distempers and watercolours, albums and cards, goods for technical drawing, stamping machines • calendars • printing blocks, paperweights, paper-clips and staples for offices, clipboards, writing sets and desk sets, pen holders, magazine holders, bookends and paper knives • goods made of leather and imitations of leather for stationery purposes • goods made of skins, leather and imitations of skins and leather for holding stationery items • cases for carrying drawings • attaché cases • diary holders • card holders • document holders • credit card holders • visiting card holders • clipboards • music folders • wallet document holders of leather

- 18

Bags • valises • Document holders made of leather and imitation leather • leather board • tote bags • notecases • music cases • rucksacks • ladies' bags • bum-bags • briefcases of leather • leather document holders • Leatherware • small leather goods • desk pads • purses not of precious metal • key wallets • school satchels • fancy purses

- 20

Office furniture • furniture of metal • school furniture • computer furniture • archiving furniture • furniture series and furnishings • mirrors • picture frames and posters • multi-purpose cupboards • shelves and shelving • trolleys • trestles • cages and packaging containers • signboards of wood or plastics • book stands • letter boxes • umbrella stands and waste paper baskets • keyboards for hanging keys • armchairs • Magazine racks • chairs • clothes stands • carpets • Staircases of wood or plastics • Boxes and cases of wood or plastic • index cabinets • writing desks and desks • chairs and stools • draughtman's tables • computer tables • display cases

- 25

Clothing • shoes • headgear • gloves • hosiery • t-shirts • uniforms and work clothes

- 35

Distribution and retailing of office requisites, publications, computer software, computer goods and electronic equipment, leatherware and furniture for the office • computerized file management • market research • reproduction of documents and photocopying • accounting and word processing • Photocopying rental • office machines and equipment rental • personnel selection services • publicity services • advertising • including public relations, sales promotion • dissemination of advertising matter and publicity material • publication of texts • printed matter, and advertising brochures • promotion of sales of addresses for advertising purposes • business addresses for business management • personnel agency services • production of advertising films and videos • production of radio and television commercials • marketing studies, market research and analysis, including opinion polling • management of press surveys for business development • rental of advertising material • rental of equipment for commercial purposes • ledger authentication for business management • carrying out administrative functions • advertising management of Internet sites • computerized file management • management and rental of advertising space through data communications • organisation of trade fairs and exhibitions for commercial or advertising purposes, management of document exchanges between businesses • database management services • personal letter writing (office functions)

- 36

Management of financial and real estate databases • issue and management of guaranteed cheques • banking • exchanging money • computer banking • encoded and text communications in computer banking • real estate management, real estate agencies • brokerage and information relating to financial and banking transactions via telematic means • payment management via data communications

- 38

Communication • telecommunications • Computerised telecommunications • computer telecommunications • space telecommunications • radio telecommunications • radio telematics • retransmission of images via satellite • cable television broadcasting • video conferencing • telematic services • implementation of telematic servers, telematic services accessible by means of access codes or terminals • information by telephone, television, radio and teletypewriters • transmission of messages and encoded images relating to the monitoring, sending and receiving of data, signals and information processed by computer or by telecommunications instruments and apparatus • data switching and transmission systems • communications via local networks, data transmission networks, electronic, computer and telematic mail • electronic mail services • exchange of messages via computer transmission • exchange of computerised documents • transmission of information contained in databases with direct on-line access • selection and operation of communications networks and services • operation and rental of telecommunications systems • assistance in the management and supervision of telecommunications networks • telecommunications management consultancy • consultancy, studies and research in the communications sector • scanning • audio-visual transmission for electronic publishing • audio-visual broadcasts • broadcasting of radio and television programmes • news agencies, subscriptions for receiving programs broadcast via satellite, data transfer via computer software, assistance in the management and monitoring of computer networks

- 39

Transport • delivery of goods • rental of vehicles • storage of goods • distribution (delivery) of goods • freight-forwarding services • Delivery services for documents and mail • rental of post office boxes for the delivery of documents and mail • tourist agency services • travel arrangement • delivery of periodicals

- 41

Publication of texts • publication of texts by computer • publication of texts for news bulletins and official gazettes • publication of books and periodicals to teach the use of computer software • organizing competitions • film production • services connected with teaching • correspondence courses • production and creation of audio-visual broadcasts for instruction, training, information, dissemination of technical information and games • publication of computer aided teaching software, teaching programs including computer aided teaching programs • programming and rental of films, audio-visual material • recordings of sound and images on video cassettes and/or discs • publication on electronic media • arranging and conducting of seminars • Organisation and management of training workshops

- 42

Programming and procedures for computerised data management • computer software rental • production and rental of computer systems • electronic programming • production of management and computer systems • rental of access to a data communications server for data exchange • professional organisation of services relating to the monitoring, sending and receiving of data, signals and information processed by computer • creation (design) of programs for processing business data and texts • rental of electronic data processing equipment, programs on computer media and by means of telecommunications, duplication of computer programs • consultancy in the selection and operation of computer equipment • setting up or operation of computer analysis, programming, management • organisation, consultancy and technical assistance in the computer sector • computer consultancy for the use of multimedia, database programming, data transmission, robotics, image processing, etc • services and consultancy relating to transfer of know-how • research and development of new products and services • computer hardware and software consulting services • creating and maintaining websites for others • installation and duplication of computer programs • computer program maintenance services • computer graphics

- 45

Security consultancy, video surveillance goods and services • night guards and detective agencies • baggage inspections for security purposes • management of marks, patents and copyright • Licensing services • intellectual property consultancy

### 531 INTERNATIONAL CLASSIFICATION OF THE FIGURATIVE ELEMENTS OF MARKS (VIENNA CLASSIFICATION)- VCL

- 27.05.21

One letter

## IP OFFICE - EUIPO (European Union)

- Official status

Registered

- Status date

August 24, 2009

- Region of filing

European Union

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

## FURTHER INFORMATION

270 Application language

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